

ORDER



KSNV

Orders

Order / Rev: 105008 /
 Alt Order #: 06837953
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 Flight Dates: 09/11/12 - 09/17/12
 Original Date / Rev: 08/01/12 / 08/01/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: GMMB, Inc./ Washington D.C.
 Buying Contact:
 Billing Contact:
 1010 Wisconsin Ave. NW
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Obama for America
 Demographic: A35+
 Product Codes: PLC01-Democrat
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	124	\$28,650.00	\$24,352.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	124	\$28,650.00	\$24,352.50	0.00
Totals	124	\$28,650.00	\$24,352.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	30%	\$28,650.00
Market	100%	\$95,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$24,830.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$18,145.00
KTUD	1%	\$955.00
KVVU	20%	\$19,100.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$3,820.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/11/12	09/14/12	M-F 5-6a WakeUp w/WagM	5-6a		-TWTF--	:30	4	\$90.00	4	0.00	NM	4	\$360.00
NEWS															
M-F 5-6a WakeUp w/Wagners															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-TWTF--			4		\$90.00		0.00				

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Advertiser: Obama for America
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/11/12	09/14/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	4	\$90.004		0.00	NM	4	\$360.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--					4	\$90.00		0.00			
E 2	KSNV	09/17/12	09/17/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$90.004		0.00	NM	1	\$90.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$90.00		0.00			
E 3	KSNV	09/11/12	09/14/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	4	\$175.004		0.00	NM	4	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--					4	\$175.00		0.00			
E 4	KSNV	09/17/12	09/17/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$175.004		0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$175.00		0.00			
E 5	KSNV	09/11/12	09/14/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	4	\$200.004		0.00	NM	4	\$800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--					4	\$200.00		0.00			
E 6	KSNV	09/17/12	09/17/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$200.004		0.00	NM	1	\$200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$200.00		0.00			
E 7	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATUR News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$125.00		0.00			
E 8	KSNV	09/15/12	09/15/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$150.004		0.00	NM	1	\$150.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$150.00		0.00			
E 9	KSNV	09/16/12	09/16/12	News 3 Sunrise - SUND News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$90.004		0.00	NM	1	\$90.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$90.00		0.00			
E 10	KSNV	09/16/12	09/16/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$150.004		0.00	NM	1	\$150.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$150.00		0.00			
E 11	KSNV	09/16/12	09/16/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$1,300.004		0.00	NM	1	\$1,300.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$1,300.00		0.00			
E 12	KSNV	09/16/12	09/16/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$125.00		0.00			
E 13	KSNV	09/16/12	09/16/12		CM	9:30a-10a	-----S	:30	1	\$135.004		0.00	NM	1	\$135.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Chris Matthews 9:30AM S															
Chris Matthews SUN 9:30am															
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-----S					1	\$135.00		0.00			
E 14	KSNV	09/11/12	09/14/12	M-F Today Show II 3rd H	CM	9-10a	-TWTF--	:30	4	\$95.004		0.00	NM	4	\$380.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-TWTF--					4	\$95.00		0.00			
E 15	KSNV	09/17/12	09/17/12	M-F Today Show II 3rd H	CM	9-10a	M-----	:30	1	\$95.004		0.00	NM	1	\$95.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	M-----					1	\$95.00		0.00			
E 16	KSNV	09/11/12	09/14/12	M-F Today Show III 4th H	CM	10am-11am	-TWTF--	:30	4	\$80.004		0.00	NM	4	\$320.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-TWTF--					4	\$80.00		0.00			
E 17	KSNV	09/17/12	09/17/12	M-F Today Show III 4th H	CM	10am-11am	M-----	:30	1	\$80.004		0.00	NM	1	\$80.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	M-----					1	\$80.00		0.00			
E 18	KSNV	09/11/12	09/14/12	Rachael Ray	CM	11am-12pm	-TWTF--	:30	4	\$80.004		0.00	NM	4	\$320.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-TWTF--					4	\$80.00		0.00			
E 19	KSNV	09/17/12	09/17/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$80.004		0.00	NM	1	\$80.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	M-----					1	\$80.00		0.00			
E 20	KSNV	09/11/12	09/14/12	Noon News	CM	12-1230pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$500.00
Noon News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-TWTF--					4	\$125.00		0.00			
E 21	KSNV	09/17/12	09/17/12	Noon News	CM	12-1230pm	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
Noon News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	M-----					1	\$125.00		0.00			
E 22	KSNV	09/11/12	09/14/12	The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$100.004		0.00	NM	4	\$400.00
The Agenda 1230pm															
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-TWTF--					4	\$100.00		0.00			
E 23	KSNV	09/17/12	09/17/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$100.004		0.00	NM	1	\$100.00
The Agenda 1230pm															
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	M-----					1	\$100.00		0.00			
E 24	KSNV	09/11/12	09/14/12	Days of our Lives	CM	1258p-2pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$500.00
Days of our Lives															
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-TWTF--					4	\$125.00		0.00			
E 25	KSNV	09/17/12	09/17/12		CM	1258p-2pm	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Days of our Lives											
				Days of our Lives											
				DAYS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$125.00		0.00			
E 26	KSNV	09/11/12	09/14/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$85.004		0.00	NM	4	\$340.00
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--					4	\$85.00		0.00			
E 27	KSNV	09/17/12	09/17/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$85.004		0.00	NM	1	\$85.00
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$85.00		0.00			
E 28	KSNV	09/11/12	09/14/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$150.004		0.00	NM	4	\$600.00
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--					4	\$150.00		0.00			
E 29	KSNV	09/17/12	09/17/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$150.004		0.00	NM	1	\$150.00
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$150.00		0.00			
E 30	KSNV	09/11/12	09/14/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-TWTF--	:30	4	\$145.004		0.00	NM	4	\$580.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--					4	\$145.00		0.00			
E 31	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$145.004		0.00	NM	1	\$145.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$145.00		0.00			
E 32	KSNV	09/11/12	09/14/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	-TWTF--	:30	4	\$175.004		0.00	NM	4	\$700.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--					4	\$175.00		0.00			
E 33	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$175.004		0.00	NM	1	\$175.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$175.00		0.00			
E 34	KSNV	09/11/12	09/14/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	4	\$250.004		0.00	NM	4	\$1,000.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--					4	\$250.00		0.00			
E 35	KSNV	09/17/12	09/17/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$250.004		0.00	NM	1	\$250.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$250.00		0.00			
E 36	KSNV	09/15/12	09/15/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$150.004		0.00	NM	1	\$150.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$150.00		0.00			
E 37	KSNV	09/16/12	09/16/12		CM	7-10pm	-----S	:30	1	\$450.004		0.00	NM	1	\$450.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 Live in Prime											
				News 3 in Prime											
				NEWS AFTER NFL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S			1		\$450.00	0.00					
E 38	KSNV	09/11/12	09/14/12	M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$230.00	4	0.00	NM	4	\$920.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-TWTF--			4		\$230.00	0.00					
E 39	KSNV	09/17/12	09/17/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$230.00	4	0.00	NM	1	\$230.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----			1		\$230.00	0.00					
E 40	KSNV	09/11/12	09/14/12	M-F Wheel	CM	7-730pm	-TWTF--	:30	4	\$230.00	4	0.00	NM	4	\$920.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-TWTF--			4		\$230.00	0.00					
E 41	KSNV	09/17/12	09/17/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$230.00	4	0.00	NM	1	\$230.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----			1		\$230.00	0.00					
E 42	KSNV	09/11/12	09/14/12	Face to Face w/ Ralston	CM	730-758pm	-TWTF--	:30	4	\$125.00	4	0.00	NM	4	\$500.00
				Face to Face w/ J.Ralston											
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-TWTF--			4		\$125.00	0.00					
E 43	KSNV	09/17/12	09/17/12	Face to Face w/ Ralston	CM	730-758pm	M-----	:30	1	\$125.00	4	0.00	NM	1	\$125.00
				Face to Face w/ J.Ralston											
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----			1		\$125.00	0.00					
E 44	KSNV	09/15/12	09/15/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$150.00	4	0.00	NM	1	\$150.00
				SAT/Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S-			1		\$150.00	0.00					
E 45	KSNV	09/15/12	09/15/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$150.00	4	0.00	NM	1	\$150.00
				SAT/ Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S-			1		\$150.00	0.00					
E 46	KSNV	09/15/12	09/15/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$100.00	4	0.00	NM	1	\$100.00
				Vegas Inc.											
				VEGAS INC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S-			1		\$100.00	0.00					
E 47	KSNV	09/17/12	09/17/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
				Monday Prime 8-10pm											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----			1		\$1,100.00	0.00					
E 48	KSNV	09/11/12	09/11/12	Tues PR 8-10p	CM	8-10pm	-T-----	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
				Tuesday Prime 8-10pm											
				AGT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-T-----			1		\$1,100.00	0.00					
E 49	KSNV	09/11/12	09/11/12		CM	10-11pm	-T-----	:30	1	\$900.00	4	0.00	NM	1	\$900.00

Order / Rev: 105008
 Alt Order #: 06837953
 Flight Dates: 09/11/12 - 09/17/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
PARENTHOOD Start Date: 09/10/12 End Date: 09/16/12 Weekdays: -T----- Spots/Week: 1 Rate: \$900.00 Rating: 0.00 Week: 09/10/12 09/16/12 -T----- 1 \$900.00 0.00															
E 50	KSNV	09/12/12	09/12/12	Tues PR 10-11p Tuesday Prime 10-11pm	CM	8-10pm	--W----	:30	1	\$1,300.00	4	0.00	NM	1	\$1,300.00
AGT Start Date: 09/10/12 End Date: 09/16/12 Weekdays: --W----- Spots/Week: 1 Rate: \$1,300.00 Rating: 0.00 Week: 09/10/12 09/16/12 --W----- 1 \$1,300.00 0.00															
E 51	KSNV	09/14/12	09/14/12	Wed PR 8-10p Wednesday Prime 8-10pm	CM	8-9pm	----F--	:30	1	\$500.00	4	0.00	NM	1	\$500.00
DATELINE Start Date: 09/10/12 End Date: 09/16/12 Weekdays: ----F-- Spots/Week: 1 Rate: \$500.00 Rating: 0.00 Week: 09/10/12 09/16/12 ----F-- 1 \$500.00 0.00															
E 52	KSNV	09/15/12	09/15/12	Fri PR 8-9p Friday Prime 8-9pm	CM	9-10pm	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
NBC PRIME Start Date: 09/10/12 End Date: 09/16/12 Weekdays: -----S- Spots/Week: 1 Rate: \$400.00 Rating: 0.00 Week: 09/10/12 09/16/12 -----S- 1 \$400.00 0.00															
E 53	KSNV	09/15/12	09/15/12	Sat PR 9-10p Saturday Prime 9-10pm	CM	10-11pm	-----S-	:30	1	\$500.00	4	0.00	NM	1	\$500.00
NBC PRIME Start Date: 09/10/12 End Date: 09/16/12 Weekdays: -----S- Spots/Week: 1 Rate: \$500.00 Rating: 0.00 Week: 09/10/12 09/16/12 -----S- 1 \$500.00 0.00															
E 54	KSNV	09/16/12	09/16/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	1p-530pm	-----S	:30	1	\$600.00	4	0.00	NM	1	\$600.00
FNIA Start Date: 09/10/12 End Date: 09/16/12 Weekdays: -----S Spots/Week: 1 Rate: \$600.00 Rating: 0.00 Week: 09/10/12 09/16/12 -----S 1 \$600.00 0.00															
E 55	KSNV	09/16/12	09/16/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1P-9PM	-----S	:30	1	\$4,000.00	4	0.00	NM	1	\$4,000.00
SUN NIGHT FTBL Start Date: 09/10/12 End Date: 09/16/12 Weekdays: -----S Spots/Week: 1 Rate: \$4,000.00 Rating: 0.00 Week: 09/10/12 09/16/12 -----S 1 \$4,000.00 0.00															
E 56	KSNV	09/11/12	09/14/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$255.00	4	0.00	NM	4	\$1,020.00
NEWS Start Date: 09/10/12 End Date: 09/16/12 Weekdays: -TWTF-- Spots/Week: 4 Rate: \$255.00 Rating: 0.00 Week: 09/10/12 09/16/12 -TWTF-- 4 \$255.00 0.00															
E 57	KSNV	09/17/12	09/17/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$255.00	4	0.00	NM	1	\$255.00
NEWS Start Date: 09/17/12 End Date: 09/23/12 Weekdays: M----- Spots/Week: 1 Rate: \$255.00 Rating: 0.00 Week: 09/17/12 09/23/12 M----- 1 \$255.00 0.00															
E 58	KSNV	09/15/12	09/15/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$225.00	4	0.00	NM	1	\$225.00
NEWS Start Date: 09/10/12 End Date: 09/16/12 Weekdays: -----S- Spots/Week: 1 Rate: \$225.00 Rating: 0.00 Week: 09/10/12 09/16/12 -----S- 1 \$225.00 0.00															
E 59	KSNV	09/16/12	09/16/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$225.00	4	0.00	NM	1	\$225.00
NEWS Start Date: 09/10/12 End Date: 09/16/12 Weekdays: -----S Spots/Week: 1 Rate: \$225.00 Rating: 0.00 Week: 09/10/12 09/16/12 -----S 1 \$225.00 0.00															
E 60	KSNV	09/11/12	09/14/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$110.00	4	0.00	NM	4	\$440.00
LENO Start Date: 09/10/12 End Date: 09/16/12 Weekdays: -TWTF-- Spots/Week: 4 Rate: \$110.00 Rating: 0.00 Week: 09/10/12 09/16/12 -TWTF-- 4 \$110.00 0.00															
E 61	KSNV	09/17/12	09/17/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$110.00	4	0.00	NM	1	\$110.00

Order / Rev: 105008
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Advertiser: Obama for America
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show											
				Tonight Show											
				LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----			1		\$110.00	0.00					
E 62	KSNV	09/11/12	09/14/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$40.004		0.00	NM	4	\$160.00
				Late Night w/Fallon											
				FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-TWTF--			4		\$40.00	0.00					
E 63	KSNV	09/17/12	09/17/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$40.004		0.00	NM	1	\$40.00
				Late Night w/Fallon											
				FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----			1		\$40.00	0.00					
E 64	KSNV	09/15/12	09/15/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.004		0.00	NM	1	\$400.00
				Saturday Night Live											
				SNL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S-			1		\$400.00	0.00					
													Totals	124	\$28,650.00